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Designing for Interaction: Creating Innovative Applications and Devices (2nd Edition) Get Involved

Designing for Interaction: Creating Innovative ...

Designing for Interaction is an introduction to the practice of interaction design, the design discipline behind such products as the iPhone and other touchscreen devices and innovative Web sites like Flickr.

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Interaction design is the new field that defines how our interactive products behave. Between the technology that powers our devices and the visual and industrial design that creates the products' aesthetics lies the practice that figures out how to make our products useful, usable, and desirable.

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Designing for Interaction: Creating Innovative ...

Microsoft performs extensive user testing and research; Apple, known for its innovative interaction design, does very little. The Technology-Centered View Interaction designers make technology, particularly digital technology, useful, usable, and pleasurable to use.

designing for interaction - Sylvia Fredriksson

This book will help you learn to create a design strategy that differentiates your product from the competition use design research to uncover peoples behaviors, motivations, and goals in order to design for them employ brainstorming best practices to create innovativenew products and solutions understand the process and methods used to define product behaviorIt also offers interviews and case studies from industry leaders on prototyping, designing in an Agile environment, service design ...

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Interaction design is all ...

Designing for Interaction: Creating Innovative ...

This thought-provoking new edition of Designing for Interaction offers the perspective of one of the most respected experts in the field, Dan Saffer. This book will help you learn to create a design strategy that differentiates your product from the competition

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